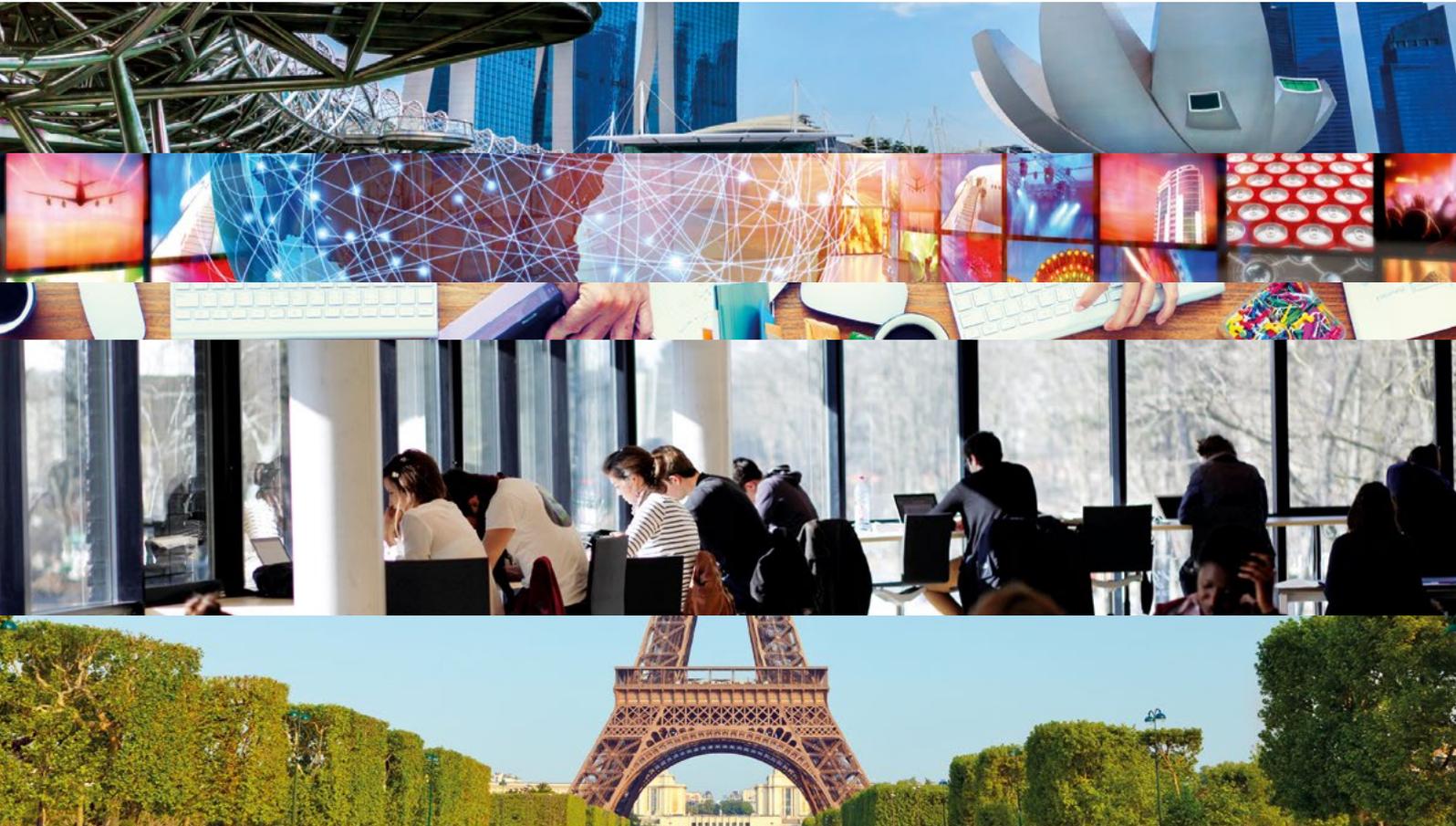


**ESSEC GLOBAL BBA**



**CREATE YOUR OWN PATH**

*The pioneering spirit*



# ESSEC Business School, The Pioneering Spirit

**CREATED IN 1907, ESSEC BUSINESS SCHOOL IS AN ACADEMIC INSTITUTION OF EXCELLENCE WHICH THROUGHOUT ITS HISTORY HAS BEEN CHARACTERIZED BY ITS PIONEERING SPIRIT.**



**International  
Rankings**  
Business Education  
2018

**#4**  
Master  
in Management

**#5**  
Master in Finance

**#14**  
Executive Education  
Programs

In both full-time education and executive education, **ESSEC proposes a wide range of programs** to all those wanting to obtain an extraordinary learning experience, strengthen their talent, express their leadership and become truly high-level managers.

A centennial institution with a wide network of academic and corporate partners throughout the world, ESSEC has opted to focus its strategic development on three principles: **innovation, involvement and internationalization.**

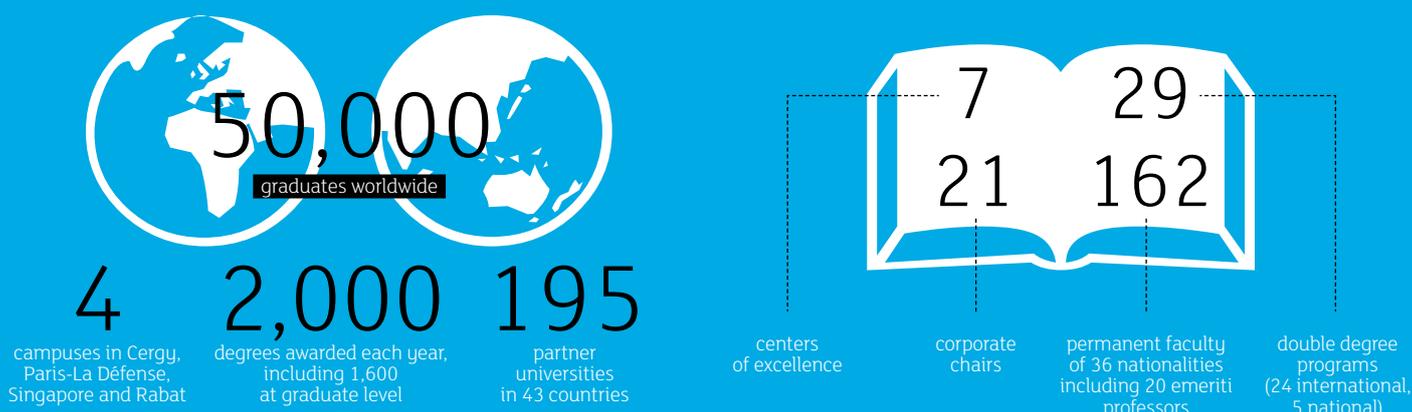
An institution nourished by research and committed to an ambitious development of alliances with leading institutions, **ESSEC constantly strives to bring its students face to face with cutting-edge knowledge at the crossroads of disciplines and to provide them with the latest technologies.** ESSEC's academic excellence is notably recognized through its highest international standards in management training and holds the prestigious «triple crown» of accreditations: EQUIS, AACSB and AMBA.

Hallmarked by a profound humanistic tradition, ESSEC has succeeded not only in making the link between business and society a major subject of research, but it is also one of the fundamental components in the training of responsible managers. ESSEC thereby affirms **the necessity of putting innovation, knowledge and the creation of value at the service of the wider community.**

With students coming from 98 different countries, a largely international faculty body and a campus in the Asia-Pacific region since 2005, **ESSEC is both an international and multicultural institution.** Its internationalization is strengthened by a new 6,500 m<sup>2</sup> campus in Singapore and an ESSEC Africa-Atlantic campus in Rabat, Morocco, inaugurated in April 2017.

These three axes - innovation, involvement and internationalization - forge ESSEC's learning philosophy that is common to all its programs: **accompany our students throughout a learning journey aimed at opening them up to new, unthought-of opportunities.** Studying at ESSEC means creating your own path towards the future and joining a supportive community of 50,000 graduates worldwide!

Welcome to ESSEC!



Since 1907, ESSEC Business School has been a pioneer in its commitment to meeting the challenges of an increasingly boundless, uncertain, and high-tech future. Today, that means offering students a unique learning experience: on the foundations of cutting-edge research, ESSEC blends academic study with practical experience while focusing on the importance of cross-cultural dialogue.

ESSEC gives its students the tools they will need to understand complexity, anticipate challenges, create value, and take the initiative in Europe, Asia, or wherever their careers may take them. Thanks to this skill set, ESSEC graduates embark on their careers prepared to lead and shape the strategic direction of some of the world's top firms and organizations.

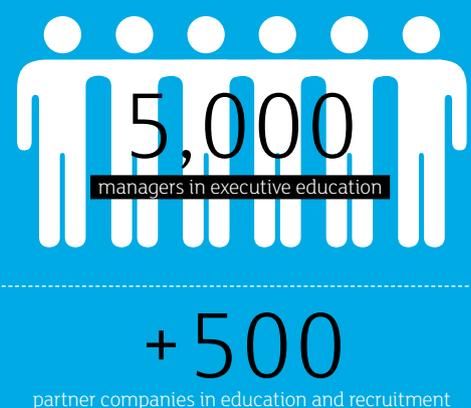
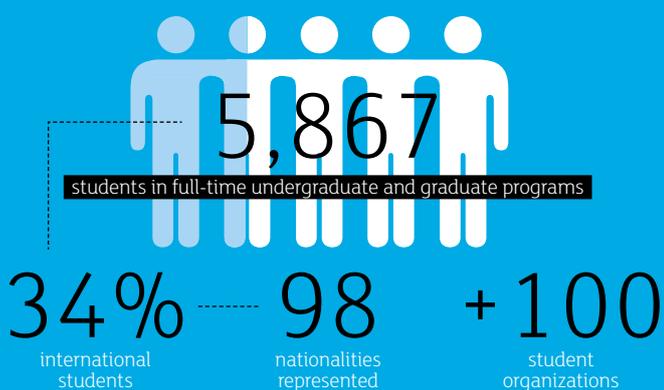
By enrolling in the ESSEC Global BBA program – the #1 ranked program of its kind in France – you're choosing a world-class education combining cutting-edge knowledge and life-changing experiences through personal development, hands-on career experience, and a study abroad program with several partner universities.

As an ESSEC graduate, you will have the skills of a well-rounded manager: the courage to take risks, the wisdom to see the big picture, and the foresight to plan for the future.

Upon graduation, whether you choose to enter the job market straight away, or pursue a master's degree, a multitude of opportunities will await you.

Does the ESSEC pioneering spirit inspire you?

Enrol in the ESSEC Global BBA.





# Studying business administration at ESSEC

## *A life-changing experience*

ESSEC Global BBA students will learn how to master managerial tools and theories, and gain new insights into society and the business world.

With the support and guidance of renowned professors, students will develop, equip and prepare themselves personally and intellectually for their career through classes and seminars, work experience and international exposure and by getting involved in the student community.

Our aim is to make sure students have not only the highest quality education but also have an amazing and enriching time at the school, opening-up their minds and encouraging them to display their talents so that at the end they are hungry and enthusiastic to join the world of work.



**Hugues LEVECQ**

Dean, Global BBA  
Ph.D. in Information Systems,  
Stern School of Business,  
New York University

## KEY FACTS

- **4-year Bachelor** (240 ECTS credits)  
Innovative mix of academic excellence, international exposure and hands-on professional experience
- **Recognized** by the French Ministry of Higher Education
- **3 campuses:** France (Cergy), Singapore, Morocco (Rabat)
- Taught in **English** or in **French**
- **More than 160** international exchange university partners in over 44 countries
- **10 to 16 months** of integrated professional experience
- More than **90 nationalities**
- **Est. 1975**

### ESSEC Global BBA Rankings in France



**Le Point**



**Challenge**



**l'Etudiant**

# Experience the world with the ESSEC Global BBA

**1 degree – 3 campuses – Over 160 partner universities across the globe**

## THE IBEA TRACK

**The International Business Education Alliance (IBEA)** track is highly selective (11 places open each year) built around a consortium of leading international academic institutions:



**Mannheim Business School (MBS)**  
University of Mannheim - Mannheim



**Darla Moore School of Business**  
University of South Carolina - Columbia



**Fundação Getulio Vargas**  
Rio de Janeiro

**The IBEA Track begins in the 2<sup>nd</sup> year.**

The Global BBA is a multi-campus 4-year Bachelor's Degree that prepares students for a successful international business career. The program provides students with ample opportunities for international exposure as well as rich multicultural academic and professional experiences with a diverse faculty and student body.

*The first choice comes down to which campus you would like to start your studies on*

**The first cycle** (years 1 and 2) is dedicated to acquiring the foundations in management. If you would like to start in France or Singapore, ESSEC makes it possible!

Whether campus students start the program on, they complete the first cycle with professional experience including a three-month operational internship and a one-month social and humanitarian internship. One of these internships should be done in a different country than the student's original campus.

From the second year students also have the chance to apply for the highly selective **IBEA Track**.

### Starting in France

The ESSEC Cergy campus is the historic campus close to Paris's bustling business district and other important European places of commerce. Students benefit from a vibrant student life with more than 100 clubs to get involved in and from knowledge labs with the latest technology to develop their creativity and innovative ideas.

### Intercampus Mobility in Morocco

Since 2016, ESSEC Business School set up a branch in Morocco, an important cultural and economic hub spanning Africa. Students are now able to leave on intercampus mobility at the ESSEC Africa campus strategically located in the heart of the Rabat-Salé-Kenitra urban area.

### Starting in Singapore

Since 2005, the ESSEC Asia-Pacific campus puts its students at the heart of a major economic, commercial and financial crossroads, offering an ideal platform for understanding the forces, complexity, diversity and challenges of a key region in the 21<sup>st</sup> century.



## *The second choice comes down to which track you would like to continue your studies in*

**The second cycle** (years 3 and 4) focuses on core and elective advanced courses and seminars as well as more international exposure thanks to an international exchange program of either six months or one year.

During this period, students may complete their credits by undertaking either a 6-month managerial internship or an apprenticeship.

Students must choose one of the three tracks on offer (during their second year) or continue within the IBEA Track:

### **The 6-month Exchange Track**

Students will alternate their studies between ESSEC in France and the country of their choice thanks to the ESSEC Global BBA international exchange network of partner universities. Different routes are available.

### **The 1-year Double-Degree/Exchange Track**

Students will alternate their studies between ESSEC in France and one of the ESSEC Global BBA double-degree or one-year network partner universities. Different routes are available.

### **The Apprenticeship Track**

The apprenticeship is a work/study program. It is a 2-year contract between a student, school and employer. During this period, students alternate between studying in France and working for the employer. They also study for one semester on an international exchange. Different routes are offered.

## GAIN 10-16 MONTHS PROFESSIONAL EXPERIENCE IN THE BUSINESS WORLD

### **3-month Operational Internship**

During the summer of their first year, students are immersed in a company for a three-month internship. They tend to complete assignments in the fields of international client relations, financial control and operational marketing.

### **1-month Social and Humanitarian Mission**

Students undertake a one-month internship in a social, humanitarian or educational environment during the summer of their second year.

### **6-month Managerial Internship or 1 year Apprenticeship**

In the final part of their studies, students complete either a six-month managerial internship or embark on an apprenticeship (2 x 6 month periods). This allows them to carry out a function with greater responsibilities and aims to help them define their career plan.

Internships take place worldwide, and students find them easily via the extensive ESSEC Business School network.



# Your study plan

1 <sup>st</sup> CYCLE			
YEAR 1	<b>ESSEC France (Cergy)</b> <b>In English or in French</b> <b>4 semesters</b>	<b>ESSEC Asia-Pacific (Singapore)</b> <b>In English</b> <b>4 semesters</b>	<ul style="list-style-type: none"> <li>• 2 academic semesters in France or Singapore (S1 &amp; S2)</li> <li>• 3-month internship «operational experience» (Summer)</li> </ul>
	<ul style="list-style-type: none"> <li>• 2 academic semesters in France (S1 &amp; S2)</li> <li>• 3-month internship "operational experience" (Summer)</li> </ul>	<ul style="list-style-type: none"> <li>• 2 academic semesters in Singapore (S1 &amp; S2)</li> <li>• 3-month internship "operational experience" (Summer)</li> </ul>	
YEAR 2	<ul style="list-style-type: none"> <li>• 2 academic semesters (S3 &amp; S4) with the possibility to apply for inter-campus mobility* for one of them (Rabat or Singapore)</li> <li>• 1-month internship "social &amp; humanitarian mission" (Summer)</li> </ul>	<ul style="list-style-type: none"> <li>• 2 academic semesters (S3 &amp; S4) with the possibility to apply for inter-campus mobility* for one of them (Rabat or Singapore)</li> <li>• 1-month internship "social &amp; humanitarian mission" (Summer)</li> </ul>	<b>IBEA Track</b> <ul style="list-style-type: none"> <li>• 1 academic semester on the campus you chose in year 1** (S3)</li> <li>• 1 academic semester in Germany at Mannheim University (S4)</li> <li>• 1-month internship "social &amp; humanitarian mission" (Summer)</li> </ul>

2 <sup>nd</sup> CYCLE				
YEAR 3 & 4	<b>6-month Exchange Track</b> <b>4 semesters</b>	<b>1 year Double-Degree/ Exchange Track</b> <b>4 semesters</b>	<b>Apprenticeship Track***</b> <b>5 semesters</b>	<b>IBEA Track</b> <b>4 semesters</b>
	<ul style="list-style-type: none"> <li>• 1 international exchange academic semester</li> <li>• 2 academic semesters in France</li> <li>• 6-month international internship "managerial experience"</li> </ul>	<ul style="list-style-type: none"> <li>• 2 international exchange academic semesters</li> <li>• 1 academic semester in France, Rabat or Singapore</li> <li>• 6-month international internship "managerial experience"</li> </ul>	<ul style="list-style-type: none"> <li>• 2 semesters in a company</li> <li>• 2 academic semesters in France, Rabat or Singapore</li> <li>• 1 international exchange academic semester</li> </ul>	<ul style="list-style-type: none"> <li>• 1 academic semester in the USA</li> <li>• 1 academic semester in Singapore</li> <li>• 1 academic semester in Brazil</li> <li>• 6-month international internship "managerial experience"</li> </ul>
	<b>3 possible routes</b> <b>France, Rabat or Singapore</b> <ol style="list-style-type: none"> <li>1. Exchange - France - Internship - France, Rabat or Singapore</li> <li>2. France, Rabat or Singapore - Exchange - Internship - France, Rabat or Singapore</li> <li>3. France, Rabat or Singapore - Internship - Exchange - France, Rabat or Singapore</li> </ol>	<b>2 possible routes</b> <ol style="list-style-type: none"> <li>1. Exchange - Exchange - Internship - France, Rabat or Singapore</li> <li>2. France, Rabat or Singapore - Exchange - Exchange - Internship</li> </ol>	<b>2 possible routes</b> <ol style="list-style-type: none"> <li>1. Company - Exchange - Company - France, Rabat or Singapore (X 2)</li> <li>2. France, Rabat or Singapore - Company - Exchange - Company - France, Rabat or Singapore</li> </ol>	<b>1 route</b> <ul style="list-style-type: none"> <li>- University of South Carolina (USA)</li> <li>- ESSEC Asia-Pacific (Singapore)</li> <li>- FGV EBAPE (Brazil)</li> <li>- Internship</li> </ul>

\* The allocation will be based on grades and language fluency (as applicable), subject to available slots and visa approval.

\*\* Students enrolled in the IBEA Track and having chosen Singapore or Morocco in year 1 may also choose to study in France during the S3.

\*\*\* For students outside the European Union, French law requires a minimum period of 12 months in France to be eligible for an apprenticeship.

# ESSEC

## Global BBA's learning goals

The program teaches students to:

### MANAGE PROCESS

- Understand and know how to use corporate accounting documents
- Master corporate financial decisions
- Know how to put into place management control tools
- Master the marketing function
- Understand the role that information systems play in a company
- Understand the place and principles of human resources, logistics, purchasing and the legal services

### FACE COMPLEXITY

- Be capable of using and analyzing figures in complex situations
- Be able to identify pertinent data and use the appropriate tools in order to understand complex internal situations and contribute to change
- Know how to use tools necessary to understand corporate strategic situations in national and international contexts
- Be capable of developing a business plan

### RISE TO LEADERSHIP

- Master software that allows them to prepare effective oral and written presentations
- Know how to use the appropriate techniques to resolve conflicts and find solutions
- Be capable of working effectively in environments that incorporate a high degree of diversity and cultural differences

### INTEGRATE SOCIETAL CONTEXT OF BUSINESS

- Have a global perspective of the world in which companies function
- Have understanding of cultural differences and the diverse ways that companies function
- Understand the corporate internal and external environment
- Integrate the legal institutional contexts



*"ESSEC is giving me a unique experience of culture and university life. With such a wide variety of activities and people, there is so much to do and learn. It has steepened my learning curve and has given me an opportunity to live like a Parisian as well as learn from people from different parts of the world".*

**Raghvendra, current student**



# What will you learn?

## Business Skills & Managerial Culture

Academic excellence is at the heart of the ESSEC Global BBA and aims to provide students with a comprehensive knowledge of business skills and managerial culture, combining courses, seminars and experiential team projects.

## Languages

To be prepared for exchange programs, international internships, the world of work or simply because they want to, students are also given the opportunity to learn and speak 3 languages.

### SAMPLE OF COURSES & SEMINARS

#### FOUNDATION COURSES

- Strategic Management
- Management of Organizations
- Operations Management
- Human Resources Management
- Economic Policies
- Macroeconomics
- Strategic Management Control
- Marketing
- Marketing Research
- International Marketing
- Financial Accounting
- Financial Management
- Costs & Budgets
- Corporate Finance
- Financial Markets

#### ADVANCED COURSES

- E-Business
- Competition Policies
- International Business Trade
- Purchasing Management
- Supply Chain Management
- BtoB Marketing
- Communication & Digital Strategies
- Communication & Advertizing
- Intercultural Marketing
- BtoC Marketing
- Sales Force Management
- Web Marketing
- Mergers & Acquisitions/Private Equity
- Portfolio Management
- International Cash Management
- Corporate Finance Strategy

#### MANAGERIAL TOOLS

- Excel
- Web Design for Managers HTML
- Research Methods
- Coding Language Python
- Project Management
- Financial Mathematics
- Mathematics & Statistics

#### MANAGERIAL CULTURE

- Business History
- Geopolitics
- Globalization & the City
- Decision Making & Geopolitics
- International Economics
- Social Responsibility
- Leadership
- Business & Globalization
- Diversity & Globalization
- Sustainable Development
- Anthropology & Society
- Art, Experimentation & Society
- Entrepreneurship
- Companies & Media
- Power of Art, Art of Power
- French Civilization & Europe
- Asian Cultures & Societies
- Asian Economies
- Business Law in Asia
- Doing Business in Africa
- Latin America: Emerging Markets
- Eastern Europe Today
- Introduction & Foundations of Law
- International Business Law
- Law & Economics
- Institutional Law & EU Law
- Religion & Society
- World Religion

#### LANGUAGES

- English
- German
- Italian
- Russian
- Japanese
- French
- Spanish
- Mandarin
- Arabic
- Portuguese

#### EXPERIENTIAL TRAINING

- Productive Behavior
- International Mobility Seminar
- International Negotiation Seminar
- Team Building Seminar
- *Ariane* Simulation Game
- *Kallystée* Simulation Game
- iMaginationWeek



# Academic excellence

## *A supportive and involved faculty from across the globe*

The three assets that best characterize ESSEC Business School's faculty are academic excellence, a global frame of mind and original and outstanding teaching.

ESSEC's reputation is grounded in the expertise of its dedicated faculty members. Representing some 30 nationalities, ESSEC professors hail from some of the world's most prestigious institutions and publish their cutting edge research in the world's best international academic journals.

Language courses are offered by native speakers.

In addition to ESSEC's faculty, the program also calls upon visiting professors and industry professionals who bring their business expertise to the class.

## *Pedagogical approach focused on learning by doing*

The program relies on a wide range of teaching methods including lectures, case study analysis, personal development seminars, in-class exercises as well as hands-on experience.

## *Recognizing exceptional ideas and talents*

### **ESSEC Ventures**

It consists of a classic talent incubator, a dedicated seed fund and events that bring entrepreneurs and investors together. Since its creation, ESSEC Ventures has:

- Incubated 340 projects
- Created 252 companies
- Funded 25 companies
- Created more than 800 jobs
- Signed 35 external partnership agreements
- A 72% 5-year survival rate
- Startups which have raised more than €70 million in equity

### **ESSEC Antropia**

It supports individuals wanting to launch their social and/or environmental start-up projects. Today Antropia has accompanied more than 80 innovative projects on their entrepreneurial journey.



*"One of my best memories is my exchange program in Mexico. I learnt how to deal at school with another culture and discover another way of working. This was maybe the starting point for my willingness to move abroad in the future. ESSEC is innovative, open and gathering".*

**Sandy, Class of 2004**  
**Account Director**  
**Young & Rubicam, Canada**



## *iMaginationWeek*

### **Transition from the first to the second cycle**

During the first 2 years, students will have already lived valuable academic, international and professional experiences. The 3<sup>rd</sup> year is the beginning of a new phase where students are forced to make their own decisions, define future steps and face new challenges.

iMaginationWeek helps students ease into this new stage of the program by looking at past experiences and how these transform and make them grow as a person. Your time before joining the school as well as your time in the program whether it is in France, Singapore or Morocco plus internships have all contributed to your personality and objectives.

This week is the ideal moment to take a bit of perspective, look at your path at ESSEC and see in which ways these experiences have changed you and how you can leverage this in your future at ESSEC and beyond.

iMaginationWeek focuses on imagination, creativity and transdisciplinarity. It aims to accompany you in making a change, imagining the possibilities, and to put your experiences to use in terms of both know-how and life skills.





# Significant international exposure

The ESSEC Global BBA has an international exchange network of over 162 partner universities worldwide (DD=Double Degree).

## North America



### Canada

- University of British Columbia - Sauder School of Business - *Vancouver* ●
- University of Calgary - Haskayne School of Business - *Calgary, Alberta* ●
- Concordia University - *Montreal, Quebec* ●
- Université Laval, Faculté des Sciences de l'Administration - *Québec* ●●
- Ottawa University - Telfer School of Management ●●
- Université du Québec à Montréal - ESG - *Montreal* ●
- Queen's University, Smith School of Business - *Kingston, Ontario* ●●
- Ryerson University - Ted Rogers School of Business - *Toronto, Ontario* ●
- York University - Schulich School of Business - *Toronto, Ontario* ●
- University of Victoria (UVic) School of Business - *Victoria, British Columbia* ●●
- University of Western Ontario - Richard Ivey School of Business - *London, Ontario* ●

### United States

- Emory University, Goizueta Business School - *Atlanta, Georgia* ●
- Florida Atlantic University ●
- George Washington University (GWU) - *Washington* ●
- Iowa State University, College of Business - *Ames, Iowa* ●
- University of Louisville College of Business - *Louisville, Kentucky* ●
- Marquette University College of Business Administration - *Wisconsin* ●
- University of Michigan, Ross School of Business - *Ann Arbor* ●
- University of North Carolina, Kenan-Flagler Business School - *Chapel Hill* ●
- University of North Florida, Coggin College of Business - *Jacksonville, Florida* ●
- Northeastern University, D'Amore-McKim School of Business - *Boston* ●
- University of Northern Iowa - *Cedar Falls, Iowa* ●
- Rensselaer Polytechnic Institute, Lally School of Management, *Troy* ●
- University of Richmond, Robins School of Business - *Richmond, Virginia* ●
- San Diego State University - *San Diego, California* ●
- University of South Carolina (USC) - Darla Moore Business School - *Columbia* ●
- **NEW 2018** University of Wisconsin-Madison, Wisconsin School of Business
- Tulane University, Freeman School of Business - *New Orleans, Louisiana* ●

## Latin America



### Argentina

- Universidad Argentina de la Empresa (UADE) - *Buenos Aires*
- Universidad Austral - *Pilar*
- Universidad Austral - *Rosario*
- Universidad del CEMA (UCEMA) - *Buenos Aires*
- Universidad Torcuato di Tella - *Buenos Aires*

### Brazil

- FGV EAESP - *São Paulo* ●●
- Fundação Gétúlio Vargas (FGV) EBAPE - *Rio de Janeiro (DD)*
- Pontificia Universidade Católica (PUC) - *Curitiba*
- Pontificia Universidade Católica (PUC) - *Rio de Janeiro*
- USP, School of Economics, Business and Accountancy - *São Paulo* ●

### Chile

- Universidad Adolfo Ibáñez - *Santiago* ●●
- Universidad de Chile, School of Economics and Business - *Santiago* ●

### Colombia

- Universidad de Los Andes, School of Management - *Bogotá* ●●

### Mexico

- Instituto Tecnológico Autónomo de México (ITAM) - *México* ●●
- Tecnológico de Monterrey - *Cuernavaca, Puebla, Queretaro or México campus*
- Tecnológico de Monterrey - *Guadalajara campus*

### Peru

- ESAN Peru - *Lima* ●
- PUC del Peru - *Lima*

## Africa



### Morocco

- AUI, Al-Akhwayan University - *Ifrane* ●

### South Africa

- **NEW 2018** Stellenbosch University - *Bellville - Cape Town* ●●

## Asia



### China & Hong Kong

- Beida University - Guanghua School of Business - *Beijing (Peking)* ●●
- Fudan University, School of Management - *Shanghai* ●●
- The Hong Kong University of Science and Technology ●
- The University of Hong Kong (HKU) ●
- The University of Nanjing - *Nanjing (Nankin)*
- Shanghai Jiao Tong University, Antai College **(DD)** ●●
- Tongji University SEM - *Shanghai (DD)* ●●
- Tsinghua University - *Beijing (Peking)* ●●
- Xi'An Jiaotong University, School of Management (Shaanxi) ●

### India

- Symbiosis International University, *Pune*

### Japan

- Hitotsubashi University - *Tokyo*
- Keio University - *Tokyo (DD)* ●●
- Kobe University, School of Business Administration - *Kobe*
- Osaka University, School of Economics - *Osaka*
- Sophia University - *Tokyo*
- Waseda University School of Commerce - *Tokyo*

### Malaysia

- Monash University Malaysia - *Bandar Sunway*

### Singapore

- Nanyang Technological University ●●
- Singapore Management University ●●
- National University of Singapore ●●

### South Korea

- Korea University Business School - *Seoul* ●●
- Seoul National University, College of Business Administration ●
- Yonsei University - *Seoul (DD)* ●●

### Taiwan

- National Chengchi University, College of Commerce - *Taipei* ●●
- National Taiwan University - *Taipei* ●

### Thailand

- Chulalongkorn University - *Bangkok* ●●
- Mahidol University International College - *Bangkok*



## Austria

- University of Economics and Business (WU) - *Vienna* ●

## Belgium

- KU Leuven - Faculty of Economics and Business (KUL) ●
- Louvain School of Management (UCL) - *Mons* ●

## Croatia

- Zagreb School of Economics - *Zagreb* ●●

## Czech Republic

- University of Economics, *Prague* (VSE) ●

## Denmark

- Aarhus University, School of Business and Social Sciences (BSS) - *Aarhus* ●●
- Copenhagen Business School - *Copenhagen* ●●

## Finland

- Aalto University - *Helsinki* ●●
- Turku School of Economics - *Turku*

## Germany

- Fachhochschule Dortmund **(DD)**
- Frankfurt School of Finance and Management ●●
- Hochschule Regensburg, University of Applied Sciences
- Ludwig Maximilians Universität - *München*
- Universität Mannheim ●●
- Pforzheim University ●
- RWTH Aachen University, School of Business & Economics ●
- WHU - Otto Beisheim, School of Management - *Koblenz* ●●

## Hungary

- Corvinus University of Budapest - *Budapest*
- International Business School - *Budapest*

## Ireland

- University College Dublin, Quinn School of Business - *Dublin* ●●
- Trinity College Dublin

## Italy

- Ca' Foscari University of Venice - *Venice*
- Università degli studi di Firenze - *Florence*
- Università degli studi di Torino, School of Management, SAA - *Turin*
- Università Commerciale Luigi Bocconi - *Milan* ●●
- LUISS Guido Carli - *Rome*

## Netherlands

- Erasmus School of Economics, Erasmus University
- University of Groningen, FEB - *Groningen* ●●●
- Hogeschool van Amsterdam, School of Economics and Management
- IBS, Hanze University - *Groningen*
- University of Maastricht ●●
- Rotterdam School of Management, Erasmus University ●●

## Norway

- BI Norwegian School of Management - *Oslo* ●●
- Norwegian School of Economics & Business Administration (NHH) - *Bergen* ●

## Poland

- **NEW 2018** Cracow University of Economics
- Kozminski University - *Warsaw* ●●
- SGH, Warsaw School of Economics

## Portugal

- Universidade Católica Portuguesa - *Lisbon* ●
- Universidade Nova SBE de Lisboa - *Lisbon* ●●

## Russia

- Higher School of Economics - *Moscow and St Petersburg*
- Plekhanov Russian University of Economics - *Moscow* **(DD)**

## Slovenia

- University of Ljubljana, Faculty of Economics - *Ljubljana* ●●

## Spain

- Universitat de Barcelona, Facultat d'Economia i Empresa - *Barcelona*
- Universidad Carlos III (UC3M) - *Madrid*
- Escuela Superior de Gestión Comercial y Marketing (ESIC) - *Madrid* **(DD)**
- IE Business School - *Madrid* ●●
- IQS - Universitat Ramón Llull - *Barcelona* ●
- Universidad de Navarra, School of Economics and Business Administration - *Pamplona*
- Universidad Pública de Navarra - *Pamplona*
- Universitat Pompeu Fabra - Escola Superior de Comerç Internacional (ESCI) - *Barcelona*
- Universidad Pontificia Comillas, ICADE - *Madrid*
- Universidad de Salamanca - *Salamanca*

## Sweden

- University of Gothenburg School of Business, Economics and Law - *Gothenburg* ●●
- Jönköping International Business School (JIBS) - *Jönköping* ●●●
- Linköpings Universitet, School of Management - *Linköping*
- Lunds Universitet - *Lund* ●
- Stockholms Universitet SBE - *Stockholm*
- Stockholm School of Economics - *Stockholm* ●

## Switzerland

- University of St. Gallen (HSG) - *St Gallen* ●●
- University of Zurich - *Zurich* ●●

## Turkey

- Bogaziçi Üniversitesi, Faculty of Economics & Administrative Sciences - *Istanbul*
- Koç Üniversitesi - *Istanbul* ●

## United Kingdom

- Aston University, ABS - *Birmingham* ●●
- University of Bath School of Management ●
- Cardiff University Business School - *Cardiff, Wales*
- City, University of London, Cass Business School - *London* ●●
- University of Edinburgh Business School - *Edinburgh, Scotland* ●●
- University of Hull - *Hull* ●●
- King's College, King's Business School, *London*
- **NEW 2018** University of Leeds, LUBS - *Leeds* ●●
- Newcastle University Business School - *Newcastle* ●●
- University of Reading, Henley Business School - *Reading* ●●
- Royal Holloway, University of London - *Egham, Surrey*
- Sheffield Hallam University - *Sheffield*
- University of Kent, KBS - *Canterbury*
- University of Stirling - *Stirling, Scotland*
- University of Surrey, Surrey Business School - *Guildford* ●
- University of Warwick, WBS - *Coventry* ●●

## Middle East



### Israel

- IDC Herzliya Arison School of Business - *Tel Aviv*

### Kuwait

- Kuwait University Business School ●

### Lebanon

- ESA Business School - *Beirut* **(DD)**

## Oceania



### Australia

- Monash University - *Melbourne* ●
- The University of New South Wales - *Sydney*
- The University of Queensland - *Brisbane* ●●
- The University of Western Australia - *Perth* ●●

### New Zealand

- University of Auckland ●●
- Victoria University of Wellington Business School ●●

UPDATED September 2018 - 162 Partners, 44 Countries

**DD = Double Degree**

● AACSB accredited institution

● EQUIS accredited institution

● EPAS accredited institution (International Business and Management programs)



“

*“I made a life changing decision by pursuing my Bachelor at ESSEC Business School because of its prestigious reputation and principle of l'esprit pionnier to nurture the future entrepreneurs of tomorrow”.*

**Siddhanta, current student**

# Interact with major companies

## CAREER SERVICES

Ongoing career orientation and support is provided to help students find suitable positions upon graduating.

These services include personal development coaching which has been designed to help students capitalize on their skills and experience, so they become conscious of their assets.

By defining a personal strategy to market their skills, students and graduates optimize their chances of succeeding on their chosen career path.

The Career Services also organize individual counseling, workshops, mock interviews, conferences and opportunities to meet with executive search consultants, industry leaders/CEOs and HR Directors.

Each year there are:

- On-campus career fairs specialized in certain fields (finance, consulting, law, etc.)
- Recruitment fairs in Europe and Asia
- 250 meet-and-greet with business professionals
- 21,000 apprenticeship, internship, VIE (international volunteer program) offers
- 6,000 job offers
- Online CV profiles consulted by more than 2,500 companies

Over 700 partner companies in education and recruitment

“

*“Work-hard, play-hard, that is ESSEC! The school has put me in a state of mind of never giving up and following my dreams.”*

**Bénédicte, Class of 2004**  
**Senior Consumer & Market Insight Manager,**  
**L'Oréal, London**





# A world of opportunity awaits

**41%** Enter the job market or create their own company in various industry sectors

**38%** of students find a job prior to graduation

**97%** of students find a job within three months of graduation

**40%** work in an international environment

**€ 40K** average starting salary

**Examples of Global BBA entrepreneur talents include:**

- Corinne Vigreux, Class of 1987, founder of Tom-Tom
- Patrick Dalsace, Class of 1999, creator of La Fourchette
- Nicolas Wolfovski, Class of 2009, creator of Les Nouveaux Ateliers
- Louis Bataille and Guillaume Caffin, Class of 2011, creators of Les Deux Gourmands

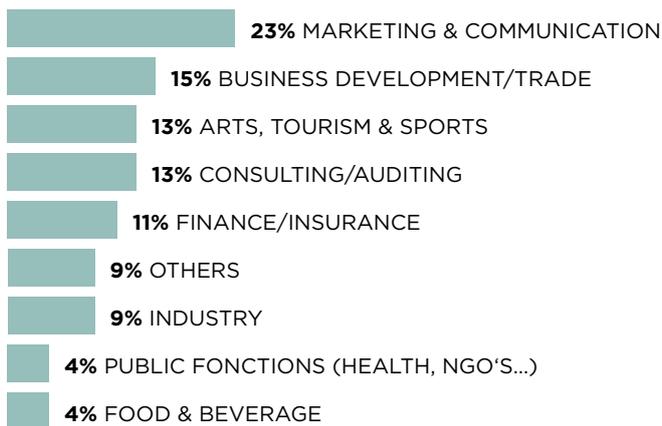
**59%** Chose to continue their studies at Master's level

They do so both at ESSEC Business School or in the most prestigious universities worldwide such as Warwick Business School, London School of Economics, Bocconi University, Dauphine University, ESADE Business School, London Business School, HSG St. Gallen, Stanford University, University of Sydney, etc.



© Shutterstock

## Graduates find positions in various industry sectors



*"ESSEC is open, international and warm. I was President of the 2009 Student Board. We were really managing the daily life of the school. Our very active association organized a ski trip, a trip to Spain, some week-end with the freshmen, etc. Everything is made to prove that life at ESSEC is a great part of ESSEC education."*

**Arnaud, Class of 2012**  
**Brand Manager**  
**Angliss Singapore Pte Ltd**





*"Internships are very useful learning experiences; they helped me find my way".*

**Gregory, Class of 2005**  
Euro Services Delivery Manager  
Webtrends EMEA, London

## A powerful network of 50,000 alumni

With over 71 chapters in major capital cities, ESSEC Alumni offers a wide range of services and organizes special events throughout the year all over the world and in all business sectors, as well as giving career advice to graduates.

## Alumni positions

- **Business Development Manager**  
THALES (South Africa)
- **Marketing Manager**  
COTY (France)
- **Brand Manager**  
ANGLISS (Singapore)
- **Market Manager**  
DANONE (France)
- **Europe Home Care Finance Manager**  
PROCTER & GAMBLE (Switzerland)
- **Product Manager**  
ESTEE LAUDER (France)
- **Head of Finance**  
TARKETT (Germany)
- **Account Manager**  
FACEBOOK (France)
- **Euro Services Delivery Manager**  
WEBTRENDS EMA (UK)
- **Pricing Analyst**  
SERVIER (France)
- **Account Strategist**  
GOOGLE (Ireland)
- **Purchaser**  
MONOPRIX (France)
- **Consumer & Market Insight Manager**  
L'ORÉAL (UK)
- **Account Manager**  
ORANGE (France)
- **Specialist Fund Data Management**  
SCHROEDERS (Luxemburg)
- **Marketing Manager**  
SOCIETE GENERALE (France)
- **Key Account Manager**  
PERNOD RICARD (China)
- **Financial Planning Analyst**  
SCHNEIDER ELECTRIC (France)
- **Account Manager**  
THE ICONIC (Australia)
- **Product Manager CRM & Communication**  
VACHERON CONSTANTIN (France)
- **Sales Development**  
LINDEKIN (Ireland)
- **Sales Manager**  
TF1 PUBLICITE (France)
- **Account Director**  
YOUNG & RUBICAM (Canada)
- **Operations Coordinator**  
TIFFANY & CO. (France)
- **Purchaser**  
YOOX NET-A-PORTER (Italia)
- **Business Developer**  
SMILE & PAY (France)
- **Chief Marketing Officer**  
MICROSOFT (Germany)
- **Project Manager**  
SANTEC (France)
- **APAC Sales Director**  
ERAMET (China)

## TOP RECRUITERS

DANONE	TOTAL
KPMG	EIFFAGE CONSTRUCTION
NATIXIS	LEGRAND
SOCIÉTÉ GÉNÉRALE	BLIZZARD ENTERTAINMENT
CRÉDIT AGRICOLE	UBISOFT
ACCENTURE	MCDONALD'S
CSC	MICROSOFT
CHANEL	ADIDAS GROUP
LOUIS VUITTON	DÉCATHLON
CARTIER	WAGRAM MUSIC
LVMH DIOR	THE SINGAPORE STRAITS WINE COMPANY
HERMÈS	BANG & OLUFSEN
MCKINSEY	ORANGE
PERNOD RICARD	GOOGLE
J.P. MORGAN	and many more...
DASSAULT SYSTÈMES	
LAFARGE	



*"I am happy to have chosen ESSEC because more than a school I found a second family. My 1<sup>st</sup> internship was a great experience which made me discover the world of luxury. After my 3<sup>rd</sup> semester in France, I am now flying to Singapore to discover a new culture and way of life".*

**Elise, current student**





# Who can apply?

THE ESSEC GLOBAL BBA IS A SELECTIVE UNDERGRADUATE PROGRAM DESIGNED FOR HIGH-POTENTIAL STUDENTS CURRENTLY PURSUING (OR HAVING OBTAINED) A HIGH SCHOOL DIPLOMA GIVING ACCESS TO HIGHER EDUCATION SUCH AS THE GCE A-LEVEL, IB OR OTHER NATIONAL DIPLOMA. APPLICANTS WITH RELEVANT POLYTECHNIC DIPLOMAS ARE ALSO WELCOME.

Applicants are expected to have excellent grades and be open-minded, internationally oriented and demonstrate leadership potential.

## TYPICAL STUDENT PROFILES

# 25%

hold an international diploma

# 70%

hold a French diploma

# 5%

hold a Higher Education Diploma

More than

# 90

nationalities  
(including exchange students)

## 3 ENTRANCE TRACKS

► Students applying with a French Baccalaureat (awarded in France or from a lycée français based internationally).  
Entry to the 1<sup>st</sup> year of the ESSEC Global BBA.

• Concours SESAME

>> [www.concours-sesame.net](http://www.concours-sesame.net)

Rub shoulders with  
students from different  
nationalities



► **Students applying with an international High School diploma (CGE A-Level, IB etc.).**

**Entry to the 1<sup>st</sup> year of the ESSEC Global BBA.**

• **Online application file including supporting documents:**

- Academic transcripts of at least 3 years of high school
- Certificate of attendance or High School diploma if you have already graduated
- Resume/CV
- 2 recommendation letters
- English test: TOEFL (minimum 90) or IELTS (minimum 6.5), TOEIC (minimum 850) or Cambridge (minimum 175)
- The English test is not required if the applicant is an English native or if the last 2 years of applicant's academic curriculum are taught entirely in English
- Passport or ID Card
- 2 recent ID photos

- **Interview for short-listed applicants:** individual interview to get to know you better, to understand your personality and to identify your values and your ways of reasoning.

Several rounds of applications per year.



*"My first day at ESSEC gave me this very deep feeling that I was at the right place to find my own way. Great, diverse and challenging, ESSEC offers infinite numbers of opportunities to do great things. More or less 6 months before the end of my apprenticeship and the Global BBA program, Thales offered me a permanent position".*

**Anne, Class of 2015**  
**Business Development Manager**  
**Thales, South Africa**



© Denis Alard / REA

► **Students applying with a Higher Education Diploma (minimum 2 years).**

**Entry to the 3<sup>rd</sup> year of the ESSEC Global BBA.**

• **Online application file including supporting documents:**

- All academic transcripts (last year of High School Diploma included)
- Certificate of attendance or Higher Education diploma if you have already graduated
- Resume/CV
- A 1-page handwritten cover letter
- 2 recommendation letters
- English test: TOEFL (minimum 80) or IELTS (minimum 6.0) or TOEIC (minimum 780)
- The English test is not required if the applicant is an English native or if the last 2 years of applicant's academic curriculum are taught entirely in English
- French test (B2 minimum) for non French native speakers
- TAGE2 or GMAT or SAT
- Passport or ID Card
- 2 recent ID photos

- **Interview for short-listed applicants:** individual interview to get to know you better, to understand your personality and to identify your values and your ways of reasoning.

One round of applications per year.

## More about the ESSEC Global BBA

**Discuss...**  
*with an enrolled student on ESSEC Talk.*

**Meet us**

**Refer to...**  
*news, testimonials, admission process and schedule.*

**Apply online**

**Finance...**  
*your studies.*

**Student life...**  
*at ESSEC Business School*

[www.essec.edu](http://www.essec.edu)



**PARIS**

**RABAT**

**SINGAPORE**

**ESSEC Business School**

3 avenue Bernard-Hirsch  
CS 50105 Cergy  
95021 Cergy-Pontoise Cedex  
France  
Tel. +33 (0)1 34 43 30 00  
[www.essec.edu](http://www.essec.edu)

**ESSEC Executive Education**

CNIT BP 230  
92053 Paris-La Défense  
France  
Tel. +33 (0)1 46 92 49 00  
[www.executive-education.essec.edu](http://www.executive-education.essec.edu)

**ESSEC Asia-Pacific**

5 Nepal Park  
Singapore 139408  
Tel. +65 6884 9780  
[www.essec.edu/asia](http://www.essec.edu/asia)

ESSEC | CPE Registration number 200511927D  
Period of registration: 30 June 2017 - 29 June 2023  
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

**ESSEC Africa**

Plage des Nations - Golf City  
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)  
Morocco  
Tel. +212 (0)5 37 82 40 00  
[www.essec.edu](http://www.essec.edu)

The content of this brochure is intended for informational purpose only, is subject to modification and is not legally binding.

