

THE 1st YVIP GLOBAL CONFERENCE

Entrepreneurship : Education, Practice & Policy, and Research

- Date: November 3 (Friday), 2017
- Venue: B103, Yonsei School of Business

Time	Participants	Presentation Title
Opening Ceremony		
10:00-10:30	Opening Address: Dongyoub Shin , YVIP Director Dean's Greetings: Young Ho Eom , Dean of Yonsei School of Business YVIP Global Conference Overview: Mooweon Rhee , Conference Chair	
Session 1 Education /Chair: Hyun-Han Shin , Yonsei Universityfi		
10:40-11:40	Speaker: Hiram Samel , University of Oxford Discussant: Sun Hyun Park , Seoul National University	Entrepreneurial mindset or technology start-up: does educational objective matter in a research university?
11:50-12:50	Speaker: Poh Kam Wong , National University of Singapore Discussant: Ji-hyun Kim , Yonsei University	Entrepreneurship Education through Experiential Learning: The experience of NUS Enterprise
12:50-13:00	Group Photo (1F Lobby)	
13:00-14:30	Lunch at The Lounge	
Session 2 Practice and Policy /Chair: Sung Joo Bae , Yonsei Universityfi		
14:30-15:30	Speaker: Paul D. Reynolds , Aston University Discussant: Sangchan Park , KAIST	Ten Things to Know about Business Creation: For Entrepreneurs and Policy Makers
Session 3 Research /Chair: Subin Im , Yonsei Universityfi		
15:40-16:40	Speaker: Howard E. Aldrich , University of North Carolina, Chapel Hill Discussant: Young-Kyu Kim , Korea University	Unicorns, Gazelles, and Other Distractions on the Way to Understanding Real Entrepreneurship in America
16:50-17:50	Speaker: Henrich R. Greve , INSEAD Discussant: Jonghoon Bae , Seoul National University	Entrepreneurship Environments: Community Effects on Organizations
17:50-18:00	Closing Address: Mooweon Rhee, Conference Chair	
18:00-20:00	Dinner at Yonsei University Alumni Association Building	

Simultaneous interpretation will be provided

Hosted by YVIP (Yonsei Venture, Innovation & Startup Program)
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연세대학교 경영대학/경영전문대학원
YONSEI UNIVERSITY SCHOOL OF BUSINESS

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